



**Pride™ Seating
Competitive “Metric’s”**

February 2001



P R I D E [™] S E A T I N G C O M P E T I T I V E “ M E T R I C ’ S ”

COMPETITOR	BACK FLEX (DEGREES)	BACK LOCK	LIST PRICE	FORWARD TILT	LIST PRICE	SEAT SLIDE	LIST PRICE	BACK HEIGHT ADJUSTMENT	LIST PRICE	LUMBAR ADJUSTMENT	LIST PRICE	BACK HEIGHT			SEAT DEPTH			ARM ADJ.
	HIGH			LOW				RANGE				HIGH	LOW	RANGE				
OEI[®] Pride™ chair	20°	3 positions	Std.	4°	Std.	3"	Std.	4"	Std.	No	N/A	20 ³ / ₈ "	16 ³ / ₈ "	4"	19"	16"	3"	4"
HAWORTH Improv H.E. (Mid-back)	20°	2 positions	\$32	1° / 3° / 5°	\$32	3"	Std.	4"	Std.	No	N/A	22"	18"	4"	19"	16"	3"	4"
STEELCASE Leap	N/A	Yes	N/A	1 Position	N/A	3"	N/A	No	N/A	Yes	N/A	N/A	N/A	0"	18 ¹ / ₄ "	15 ¹ / ₄ "	3"	4"
Drive (Mid-back)	14°	1 Position	Std.	4°	\$49	3"	\$50	No	N/A	Yes	Std.	19 ¹ / ₂ "	19 ¹ / ₂ "	0"	19"	16"	3"	4"
Criterion (Mid-back Operational)	16°	Variable	Std.	8°	Std.	3"	\$75	2"	Std.	No	N/A	21 ¹ / ₂ "	19 ¹ / ₂ "	2"	18 ¹ / ₄ "	15 ¹ / ₄ "	3"	4"
Sensor	10°	Variable	\$55	No	N/A	No	N/A	3"	\$103	No	N/A	21 ¹ / ₄ "	18 ¹ / ₄ "	3"	16 ³ / ₄ "	16 ³ / ₄ "	0"	4"
HERMAN MILLER Ambi	N/A	3 Positions	\$25	5°	\$25	2"	\$50	4"	Std.	No	N/A	20"	16"	4"	19"	17"	2"	4"
Reaction	N/A	4-5 Positions	\$41	1 Position	Std.	Yes	Std.	Yes	Std.	No	N/A	23"	19"	4"	18 ¹ / ₈ "	16 ¹ / ₈ "	2"	4"
Aeron (Mid-back)	N/A	Yes	\$50	5°	\$55	No	N/A	No	N/A	Yes	\$50	22 ¹ / ₂ "	22 ¹ / ₂ "	0"	17"	17"	0"	4"
KNOLL Bulldog	N/A	Variable	Std.	8°	\$70e	2 ¹ / ₄ "	N/A	4"	\$70e	No	N/A	21"	17"	4"	N/A	N/A	N/A	2 ¹ / ₂ "

- CONCLUSIONS:**
1. The Pride chair's standard adjustments are often optional "upcharges" for the competition.
 2. The Pride chair's range of adjustment "travel" is equal to or better than the competition.